



**WAIKATO
TOUGH**

**STRATEGIC
PLAN
2022-2025**

HEI MIHI

E mihi ana ki a koutou, te iwi, naa maatou te hoonore, na koutou te mana.

E mihi kau ana ki te Kaahui Ariki, ki te Arikinui, Kiingi Tuuheitia, Paimaarire.

Aanei to taatou huarahi whakamua hei painga ma taatou, he huarahi ka taea, he Huarahi i manakohia e te iwi.

Kua takoto te manuka, kawae ake!
Teenaaa ra taatou katoa!

Ani Nock
President, Waikato Touch Association

Acknowledgements

Community Waikato - Roseanne Murray

Our Local Modules - Te Awamutu Sports, Western City Sports, Suburbs Touch, Steele Park Touch

Touch NZ staff - Grant Robertson & Jenn Te Whare

WTA Community members

Waikato Touch Committee members

Our funders that support our direction - Grassroots Trust, Trust Waikato, WEL Energy Trust, Trillian Trust, NZCT.

BACKGROUND CONTEXT

Waikato Touch Association is proud to present our strategic plan through to 2025. The Waikato Touch Association committee along with stakeholders and support of Touch NZ participated in an online workshop in November 2021 with the purpose of co-designing the next three-year strategic plan for the Association.

The workshop content included reflection on the achievements and challenges over the past 3 years, review of the current strategic priorities, identification of external factors that may have a future impact on the association and feedback on future aspirations for the Association.

Feedback from the session was collated into a draft version of a new strategic plan, that was then sent out to the community for further feedback. The plan is now signed off and ready to provide a strategic framework for the association to utilise from the 2022/23 season through to 2025/26.

This document will now serve as our road map to further build our successes in the sport of Touch





SNAPSHOT OF WORKSHOP REFLECTIONS

ACHIEVEMENTS

- Increase in participation
- Retaining rangatahi and providing development opportunities
- Volunteer recruitment and retention
- Centralisation of our junior module amidst COVID
- Quality growth of our rep programme
- Steady growth in our rep programme supported by quality coaching
- Capitalising on development opportunities post COVID
- Implementation of Sport NZs Balance is Better and the Touch NZ Junior Policy

CHALLENGES

- Continued drop off rates for our rangatahi age groups
- Volunteer development opportunities
- Consistent programme for referee development across all modules
- Capturing innovative ideas through the eyes of our youth members
- A disengaged relationship between the province and our modules
- Support for our schools not already engaged in our junior competitions and programmes
- Obtaining funding for a Development Officer
- Hosting national tournaments



2020-21



+523%
More reach in
the last 28
days




8,667
Page reach
5.8k in the
last 28 days

697
MODULE TEAMS




11



AFFILIATED MODULES
5 x Junior & 6 x Senior

34



REP TEAMS
16 x Junior, 9 x Youth, 9 x Senior

10,455
Registered players



346,318



**WAIKATO TOUCH
REGION
POPULATION**

40



REFEREES

43



COACHES

33



MANAGERS

TOP ETHNIC GROUPS

- 1 - Maori
- 2 - NZ European
- 3 - Pacific Island
- 4 - Other



PARTICIPATION NUMBERS

39% Female	67% Junior	66% Maori	8.4% Pacific Island
61% Male	33% Senior	24% NZ European	0.6% Other

31% of schools in the Waikato

VISION STATEMENT

As the previous strategic plan did not include a Vision statement, the workshop participants were asked for their feedback on what would be their desired long-term impact and aspiration for the Waikato Touch Association.

From feedback provided, it was agreed that the following statement best describes our ultimate long-term impact and aspiration.

OUR VISION

*The game of Touch:
Anywhere, Anytime, Everyone*

MISSION STATEMENT

Based on the discussions within the working group, it was agreed that the Mission Statement was still relevant but could be softened and reworded to...

OUR MISSION

To lead, grow and develop the game of Touch to be inclusive for all



VALUES

Our values underpin everything we do

WHAANAU

- By whaanau, for whaanau

MANAAKITANGA

- Showing respect, kindness, generosity and care for others.

TIAKITANGA

- Actively protecting our kaupapa through honourable conduct, fair processes, robust consultation, and good decision-making

WHAKATIPURANGA

- A journey of growth



OUR STRATEGIC PILLARS

LEADERSHIP

Community Engagement
Building Relationships
Effective Governance



GROWTH

Increased Participation
Development Pathways
Venue Accessibility



SUSTAINABILITY

Financial Management
Volunteer Retention
Environmental Awareness



STRATEGIC PILLAR #1

LEADERSHIP

STRATEGIES	MEASURES
1. Increase level of engagement with modules, members and whanau	1. Feedback via surveys and forums, programmes that better meets the needs of the community (including Balance is Better & AWHI kaupapa)
2. Create a platform for the voice of our Rangatahi	2. Safe space and platform created for youth to engage with our committee
3. Develop strategies and policies to ensure the effective governance of the association	3. Governance policies, reviews and succession plans are established and implemented
4. Seek opportunities to partner with or work collaboratively with external organisations.	4. New relationship opportunities with external organisations have been identified

STRATEGIC PILLAR #2

GROWTH

STRATEGIES	MEASURES
1. Provide a safe and positive environment for our Tamariki and rangatahi to develop	1. Actively promote our AWHI program and ensure our WTA Values underpin everything we do
2. Develop clear pathway opportunities from grassroots to representative level	2. Clear pathway from grassroots to rep level established and more engagement with schools
3. Increase growth across all aspects of our sport	3. Further funding allocated to referee development and quality development programmes developed
4. Advocate for greater accessibility to quality venues	4. Engagement with the council and other park users

STRATEGIC PILLAR #3

SUSTAINABILITY

STRATEGIES	MEASURES
1. Ensure the association is in a strong, sustainable financial position	1. Systems in place to effectively monitor the association's income and expenditure
2. Leverage and promote what we do to attract new funders and sponsors	2. Promotional campaign developed
3. Develop effective volunteer recruitment, retention and recognition strategies	3. Recruitment, retention and recognition programmes implemented
4. Taking better care of our whenua (environment) to contribute to sustainable outcomes	4. Environmental awareness campaigns and initiatives implemented

DEVELOPMENT PATHWAY



COMMUNITIES

	FOUNDATION	DEVELOPMENT	PERFORMANCE	HIGH PERFORMANCE
	Participation and social	Practice and achievement	Representative and success	World class execution
Level and event examples	LEVEL 1 Inclusive play opportunities School festivals and 'Have A Go' days Social and Year 1- 8 Modules/Leagues	LEVEL 2 Festival days and Junior tournaments Results driven modules/leagues Development programmes	LEVEL 3 Youth Nationals Open and Master Nationals Elite tournaments	LEVEL 4 NRL Touch Premiership Youth International Events Open and Master International Events
The coaches are typically...	Family members; primary school teachers; Regional Sport development Officers; older secondary school students; tertiary students; private providers; current older or experienced players.	Family members; Primary and Secondary school teachers; Club Coaches; Regional Sports Development Officers; Older secondary school students; Tertiary students; Current older or more experienced players.	Experienced development coaches who have shown ability in coaching more talented athletes; Former elite players who have shown a desire to become involved in coaching; Former high-performance coaches who no longer have the time to be involved at a High-Performance level.	Experienced performance coaches who have shown ability in coaching world class athletes; Targeted former elite players who have exceptional qualities in art of coaching or/and tech and tach and have shown proved experience in coaching. Understands the demands and needs to perform at a High-Performance Level in the world.
The coaches will ideally...	Nurture a love of sport and active recreation; Focus primarily on fun, participation and skill development; Understand the needs of young participants in the Learn Stage – primarily primary school age children; Introduce the concept of fair play; Understand that they are in the business of creating not only better young athletes, but better young people; Have a sense of working in a wider coaching community with similar goals.	Focus on skill development and decision making; Understand the needs of participants in the Participate phase – primarily intermediate and secondary school children and adult non-elite participants; Reinforce ethical approaches to sport and recreation; Provide for participants need and aspirations; Understand that they are in the business of creating not only better athletes, but better people; Have a sense of working in a wider coaching community with similar goals.	Nurture a love of competing and being the best you can be; Focus on skill development and decision making in a competitive environment; Understand the needs of athletes in the Perform phase – primarily youth and senior athletes competing at representative level; Help athletes develop a wider sense of sporting ethics; Provide appropriate sequenced development opportunities and guidance; Understand that they are in the business of creating not only better athletes, but better people and role models for younger participants; Have a sense of working in a wider coaching community with similar goals.	Understand that they are in the business of creating not only better athletes, but better people and role models for younger participants; Have a sense of working in a wider coaching community with similar goals; Create a legacy within the people and structures that sustain success in Touch and New Zealand; Be a relentless learner who collaborate to achieve maximum performance gains; Skilfully balance data and evidence with intuition to make accurate decisions; Be an influential leader and strategic thinkers who are highly respected; Have created athlete and team successes in recognised events and settings; Driven by catering to performance needs of the athlete/team.